



Enterprise
Credit Union

SPRING 2026

NEWSLETTER



A Fresh Start This Spring! As we move further into spring, we're pleased to share some of our latest updates, achievements, and what's coming next at Enterprise Credit Union.

It's been a busy start to the year, and as always, our focus remains on supporting our members and strengthening the community we're proud to be part of, with plenty of exciting updates to share...

RECOGNISED FOR PUTTING MEMBERS FIRST!

We're proud to share that ECU has been awarded the **2026 Consumer Guardian** badge and **Commended Customer Service** badge by *Smart Money People*, alongside a **Silver Customer Satisfaction** badge recognising the strength of feedback from our members.

These recognitions highlight our continued focus on delivering fair, transparent, and high-quality services, while always putting our members at the heart of everything we do.

It's especially meaningful to receive these awards as they are based on genuine customer feedback. Your support and input continue to shape everything we do, so thank you.



CONSUMER CREDIT AWARDS 2026 - CAN WE DO IT AGAIN?

Building on this recognition, we're excited to be entering the **Consumer Credit Awards 2026**, run by *Smart Money People*.

Last year was a standout moment for ECU, as we were named **Credit Union of the Year** and also awarded **Best Credit Union (North)**.

These awards are based entirely on reviews, recognising organisations that deliver...



excellent service, fair treatment and real community impact. These achievements reflect a consistent commitment to doing the right thing for you, our members, and we're ready to go again, and as always, we'll be relying on your incredible support.

Year after year, your feedback and encouragement make all the difference, and we're proud to have such a strong community behind us.

Voting is now open. If you've had a positive experience with us, we'd really appreciate your support, please consider leaving a review to cast your vote...

Your feedback not only supports us in the awards, but helps us continue improving the service we provide to all of you.



HAVE YOU NOTICED A CHANGE?



You may have spotted a fresh new look in our *mobile app* recently.

Alongside improvements to make managing your account even easier, you might also see **Bob and Dolly popping up here and there**, helping guide you through your experience.

One of the easiest ways to get more from your savings is by using our new **savings pots feature**.

If your savings are all in one place, it can be hard to keep track of what you're working towards. Savings pots let you organise your money into clear, manageable goals, whether that's a holiday, something for the home, or a rainy-day fund.

There are also plenty of other new features and improvements to explore, all designed to make managing your money simpler and more convenient.

Ready to get started? Scan the QR code to start creating your savings pots today.



Once your pot is set up, you can name it and set a goal, whether that's **'Benidorm 2026'**, **'Christmas Fund'**, **'New Air Fryer'** or anything else you've been meaning to save for!



ARE YOU FOLLOWING US ON SOCIAL MEDIA?

Find our social media channels below, and keep up with all the latest ECU news, products and updates...



OUR NEW FIXED-RATE SAVINGS ARE LIVE!

Our **new fixed-rate savings accounts** are now live, giving you more ways to make your money work harder.

Whether you're building your savings gradually or looking to grow a lump sum, we've got two great options, both offering fixed returns until **March 2027**, so you know exactly what you'll get back.

Smart Saver: 6.17% AER (Fixed)

A simple way to build your savings over time, with the flexibility to save little and often.

(For example, saving £100 per month could earn over £40 in interest)

Fixed Reward Saver: 4.5% AER (Fixed)

Designed for lump sums, offering a fixed return to help your money grow with confidence.

(For example, £10,000 could grow to £10,450)

Whichever option suits you, both accounts offer a clear and rewarding way to reach your savings goals.



You can take advantage of these accounts at any time, but getting started before the end of April will help you make the most of your return.

Scan the QR code to find out more and apply today.

£50 million

A MAJOR MILESTONE FOR OUR ASSETS

Reaching **£50 million in assets** is a huge milestone for us and reflects the continued trust and support of our members, as well as the dedication of our team.

Thank you for being part of our journey.

With lots of exciting developments ahead, we're already looking forward to what the next milestone will be.



COMMITTED TO DOING BUSINESS THE RIGHT WAY

We're proud to continue our **Good Business Charter** accreditation, this reflects our ongoing focus on responsible business practices and doing the right thing for our community.



NEW FACES YOU MIGHT HAVE NOTICED

You may have spotted a few new faces around our branches and out in the community recently as our team has continued to grow.

We're delighted to officially welcome them to ECU, each bringing valuable experience and a shared passion for supporting our members.

Be sure to say hello next time you visit us!



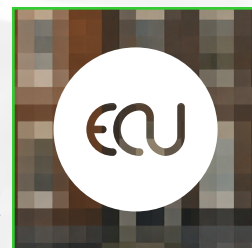
LOOKING AHEAD...

We've got some exciting developments in the pipeline...

Behind the scenes, we're working on something that will make it even easier for members to connect with us and access our services.

We can't share too much just yet, but it's all part of our ongoing commitment to improving your experience with ECU.

We'll have more information to share very soon, watch this space.



THANK YOU FOR YOUR SUPPORT

As always, thank you for being part of ECU...

Your support means so much to us. We're proud to continue supporting you, and grateful for the support you show us in return.

If there's anything you need, don't hesitate to get in touch or visit your local branch.

For regular updates, news and helpful tips, follow us on social media.



DOWNLOAD OUR APP

Join the **20,000+** members using our mobile app! Take ECU wherever you go by downloading today...

