



Enterprise
Credit Union

SPRING 2025

NEWSLETTER



Spring is Here! It's been a while since our last update, and we're excited to reconnect with you! From catching up with Shelley from our Community & Payroll team to attending the ABCUL Conference, it's been a busy few months.

We've also been accredited by the Good Business Charter, launched a new fixed-term savings offering for 2025, and we're proudly taking part in the 2025 Consumer Credit Awards – all part of our commitment to bringing even more value to our members.

As always, thank you for being part of our journey – we couldn't do it without you...

WE'RE GOOD BUSINESS CHARTER ACCREDITED!!!



We're proud to share that we have been officially accredited by the Good Business Charter! This recognition reflects our commitment to acting responsibly and ethically - for our members, our community, and the planet.

As always, people are at the heart of everything we do, and this accreditation reinforces our promise to support a fairer, more sustainable future.



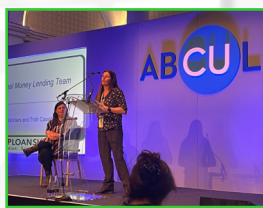
ECU AT ABCUL CONFERENCE 2025

The ABCUL Conference is always a key event in the credit union calendar, uniting professionals from across the sector. This year, there was a change of scenery, with the conference moving from its usual home in Manchester to The Queens Hotel in Leeds, a fantastic venue for what proved to be an inspiring and engaging weekend.

ECU was well represented, with 17 of us in attendance, including 14 members of staff and 3 members of our board - actively participating across a range of sessions. Our team was at the heart of key discussions on governance, financial inclusion, and innovation, contributing to important conversations that will help shape the future of the movement.



Our CEO, Karen Bennett, led the plenary session on Community Credit Unions & Financial Inclusion, highlighting the vital role we play in supporting those most in need. Paul Jones, our board member, co-hosted a session on board succession planning and governance, ensuring credit unions are well-equipped to develop strong leadership for the future. Meanwhile, Cath Wohlers led a crucial discussion on illegal money lending, offering valuable insights into tackling loan



sharks and protecting vulnerable borrowers.

Liam, our Operations Officer, also contributed by helping plan an exciting session for the Young.. Professionals Network (YPN), providing a space for emerging talent to engage and grow within the sector.

A highlight of the conference was watching this year's CU Futures cohort graduate. We were especially proud to see Johny Bosco from London Capital Credit Union, who spent time with us during the CU Exchange module, graduate alongside his peers. It's inspiring to witness the next generation of credit union leaders coming through.

The ABCUL Conference continues to be an invaluable opportunity to learn, collaborate, and reflect on the future of credit unions. We've come away with fresh ideas and stronger connections, ready to take on new challenges and continue making a positive impact on our members and communities.



And if the weekend couldn't get any better, we were delighted to round it off with some fabulous news - being recognised in the National Member Temperature Check, taking home both the **North West Forum Winner & Overall Winner** awards. A huge thank you to our members for taking the time to share your feedback. It really does help shape the future of our credit union.

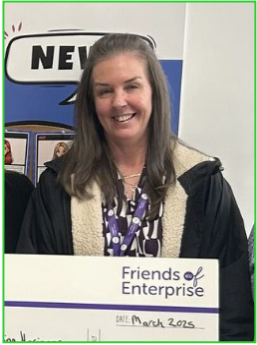


ARE YOU FOLLOWING US ON SOCIAL MEDIA?

Find our social media channels below, and keep up with all the latest ECU news, products and updates...



SPOTLIGHT ON SHELLEY:



We're excited to finally properly introduce Shelley, who joined us in October as part of our Community & Payroll team. While she's been working hard behind the scenes, many of you might recognise her from our community pop-up locations or through our payroll partnerships. Whether she's connecting with local businesses, supporting our members, or attending community events, Shelley has already made a big impact. We had a chat with Shelley to hear more about her journey at ECU so far...

WHAT HAS BEEN A HIGHLIGHT SINCE JOINING ECU?

I've really enjoyed meeting so many brilliant people, both in the team and across the communities we work with. A recent standout moment was supporting a member who'd been struggling financially. After pointing them toward some of our tools and support, they were able to turn things around. It was so rewarding to see the difference that made.

WHAT'S YOUR FAVOURITE PART OF THE ROLE?

Getting out and about - whether that's attending events, connecting with businesses, or building relationships with community champions. Seeing the real-life impact of what we do is what motivates me.

DESCRIBE ECU IN THREE WORDS:

Supportive, Community-Focused, Rewarding.

TELL US ABOUT YOURSELF:

I love walking in the mountains to unwind, and I recently bought a paddle board, but I'm still waiting for the weather to warm up! Fun fact about me is I've read the entire Encyclopaedia Britannica cover to cover...all of the 12 HUGE volumes!

ANY FAVOURITE BOOKS, FILMS, OR PLACES?

I'm into true crime, and King Kong is my favourite film, I've seen every version, even the Black and White ones. Travel-wise, Greece is my favourite, and I'd love to do Route 66...Oh, and I always start a holiday with a backflip into the pool - it's my tradition!

While Shelley is helping to support our community and members on the ground, she's also been busy promoting our **CU@Work** payroll offering. Recently, we've welcomed some fantastic new payroll partners, including Stanley Enterprise (Knowsley Hall). Shelley had the chance to attend the recent Chamber of Commerce New Business Day event, where she spoke with both new and existing payroll partners about the benefits of being part of our payroll offering. If you're interested in offering our services in your workplace...



we'd love to hear from you. You can get in touch with us at cuatwork@enterprisecreditunion.org and find out how we can bring the benefits of ECU to your team - or simply scan the QR code to visit our CU@Work page and download our brochure.

CU@WORK



OUR EXCLUSIVE FIXED-TERM SAVINGS OFFERING FOR 2025 IS NOW LIVE!!!

Members, Act Fast! Our exclusive Fixed-Term Savings Account Offering for 2025 is a limited-time opportunity available only for **April 2025**. This offer gives you the chance to invest in a Fixed-Term Savings Account with competitive interest rates and the added benefit of supporting the local community.

Available Fixed-Term Savings Account Options:



Silver Rate: 3.25% for investments of £2,500 to £10,000

(e.g., £10,000 grows to £10,325 in 12-months)

Gold Rate: 4.25% for investments of £11,000 to £20,000

(e.g., £20,000 grows to £20,850 in 12-months)

This exclusive offer is only available until **Wednesday 30th April 2025**, so don't delay! Your account will mature in March 2026, giving you a full 12-months to benefit from these great rates.



Applying is quick and easy, just scan the QR code or get in touch with us to get started. This is a limited-time offer, don't miss out - applications close soon.

WE'RE TAKING PART IN THE 2025 CONSUMER CREDIT AWARDS!



We're proud to be in the running for **Best Credit Union (North)**, **Best Credit Union Loan Provider**, and **Credit Union of the Year** - and it's all based on **your reviews**.

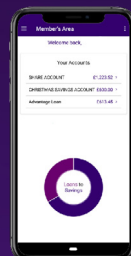
Your reviews help us get recognised, and every vote makes a difference. If you've had a great experience with us, we'd love for you to share it.



Scan the QR code to vote, voting is now open and runs until 15th July 2025.



DOWNLOAD OUR APP



Join the **20,000+** members using our mobile app! Take ECU wherever you go by downloading today...

