



Enterprise
Credit Union

SUMMER 2024

NEWSLETTER



Spring Into Summer! It's been a while since our last update, and we're excited to reconnect with you! We have some fantastic news to share. Our Member Protection Plan (MPP) now offers flexible monthly payments. We're also celebrating the success of our fixed-term offerings, thanks to your support!

As we approach our 35th anniversary, we're thrilled to announce the official vote for our anniversary awards. Plus, don't miss our reflective piece from Phil, a member of our Board of Directors, sharing insights on his journey. Finally, join us in welcoming Joe to our Finance Team and congratulate Melissa on her well-deserved promotion!



£5,000
LUMP SUM PAYMENT
FOR LESS THAN
£6.70
PER MONTH*
[£80 PER ANNUM]



Member Protection Plan.

£3.7 million

CELEBRATING: FIXED-TERM SUCCESS!

We're thrilled to share some exciting news with our members! Since its launch in April, our fixed-term account offering has been a resounding success, thanks to your fantastic support.

Your commitment to our fixed-term accounts has been incredible. Together, we've added over **£2M** to these accounts, boosting our total investments to an impressive **£3.7M**.

We want to extend our heartfelt gratitude to each member who joined us on this journey. Whether you're on the Silver, Gold or Platinum level, your trust in our financial products has been invaluable.

This success is a testament to the strength of our community. By investing with us, you're not just securing your own financial future – you're helping to build a stronger, more resilient ECU for everyone.

ECU TEAM UPDATES!!!

We recently welcomed Joe to our Finance team and congratulated Melissa on her well-deserved promotion. Mel has now moved from our Pilch Lane branch to join our Payments Team at St Helens. We look forward to seeing them excel in their new roles and continue to contribute to our success.



Melissa (left) & Joe (right)

For any openings to join our team, please keep an eye on our 'Join Our Team' page: www.enterprisecreditunion.org/join-our-team/

NEW! FLEXIBLE MONTHLY PAYMENT OPTION NOW AVAILABLE

We're excited to share the latest updates about our Member Protection Plan (MPP)! Designed to offer financial security for your loved ones, MPP ensures that your family is supported if the unexpected happens.

Based on your feedback, we now offer the option to **pay the £80 premium** in convenient monthly instalments of **under £6.70 per month**. Providing peace of mind has never been easier!

- Affordable coverage at £80/year or under £6.70 p/m
- £5,000 guaranteed lump sum payment
- Provides valuable protection for your loved ones
- Claims settled within 48 hours of a claim being made
- Easy to sign up with no medical questions asked
- Available to all members under the age of 70

MPP is here to ease the burden of end-of-life expenses, ensuring your family is taken care of during difficult times.

As coverage begins in April, the pro-rated premium for new enrolment is £60 from now until the end of March 2025. The plan will automatically renew in April 2025 at £80. The option to continue with monthly payments will remain available.

Start your application today by visiting <https://enterprisecreditunion.org/member-protection-plan/> or by scanning the QR code above.

Take the next step in protecting your loved ones!

ARE YOU FOLLOWING US ON SOCIAL MEDIA?

Find our social media channels below, and keep up with all the latest ECU news, products and updates...



SPOTLIGHT ON THE BOARD: PHIL'S JOURNEY SO FAR



This is the first in a series of spotlights on our board members, where we share their experiences and insights. First up, Phil...

My name is Phil Crawley, and I am a director at ECU. I work for HMRC as a Senior Policy Advisor in Indirect Tax (VAT) and have a background in compliance and the private sector auditing.

I joined the board in Jan 2023, eager to apply my skills in a new context and learn new things.

PHIL REFLECTS ON THE PAST YEAR

My initial impression of the board was that I needed to learn quickly to keep up, but I found great support from Tony, our Chair, and other board members. Through their guidance and my own efforts to learn about the credit union sector, I felt empowered to contribute and ask questions.

The board's dedication to ECU and the credit union movement ensures that decisions are made with the members' best interests in mind. The diverse skills and experiences of the board members lead to well-rounded discussions and balanced decisions.

Three months into my role, I attended the ABCUL conference in Manchester, which was an excellent opportunity to deepen my knowledge and get to know the team. I recommend new board members take advantage of the strong personal development culture at ECU.

I was recently appointed vice-treasurer, allowing me to apply my accounting knowledge in new ways and collaborate closely with the Finance department. My goals for the coming year are to continue building my knowledge and fully utilise the learning opportunities.

I want to thank Karen and the Senior Leadership Team, Tony and the board, and the members for their support and for electing me. I am committed to repaying the faith shown in me in the coming year and beyond.

JOIN OUR BOARD AS A DIRECTOR

We are currently seeking passionate individuals to join our board of directors at Enterprise. As a voluntary position, directors play a crucial role in guiding our governance, shaping our strategy, and overseeing our finances. Lead ECU forward with us!

Scan the QR code to 'Express Your Interest' and learn more about this role.



CELEBRATING
35 YEARS
IN BUSINESS

ECU'S 35TH ANNIVERSARY AWARDS: VOTE NOW TO DECIDE THE WINNERS!

A huge thank you to everyone who took the time to nominate the community champions for ECU's 35th Anniversary Awards! We were overwhelmed by the incredible stories and outstanding contributions you shared with us.

We are thrilled to announce that we have now shortlisted the nominations, and it's time for YOU to decide the winners in each category! From inspiring community groups to impactful social enterprises and dedicated young fundraisers, every vote counts.

HOW TO VOTE...

Scan the QR code below, or visit:
<https://forms.gle/xGucuLzFiayuH9QD8>



Your votes will determine the winners, who will be revealed at our 35th Anniversary Gala this summer. Don't miss out on this opportunity to celebrate the heroes among us!

Thank you for your continued support and enthusiasm. Together, let's make this anniversary celebration one to remember!



35 YEARS OF MILESTONES

As we celebrate 35 remarkable years this summer, we reflect on pivotal moments that have shaped our journey into a cornerstone of financial empowerment in our community.

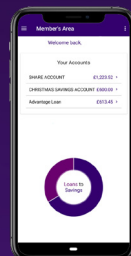
Did you know back in 1994, we were known as Huyton Central Credit Union? This was a significant period of growth and transformation, prompting us to drop "Central" from our name, reflecting our evolving role and commitment to serving more members across Knowsley.

Later, in 2003, we became Enterprise Credit Union to better represent our expanding reach and comprehensive services, signifying our dedication to financial inclusion and community empowerment.

We'll be sharing more fun ECU history over the next few months, so stay tuned!



DOWNLOAD
OUR APP



Join the **20,000+** members using our mobile app! Take ECU wherever you go by downloading today...

